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Online Business Support During COVID-19

Solve Web Media have released a selection of free and reduced-cost online

support services to help businesses get through COVID-19.

[Newquay, Cornwall, March 30th 2020]

Virgin Media state they've seen daytime internet usage double since the UK went into

COVID-19 lockdown. The online market is, therefore, now more important than ever.

The internet presents companies with opportunities to keep connected and continue to

bring in sales. SEO and web design company, Solve Web Media, are offering their

expertise in these areas free of charge or at a reduced cost to help businesses adapt

to the changing marketplace.

First, Solve are offering free SEO and web design consultations to provide expert

advice and guidance on how to improve online presence. Businesses can simply fill in

an online form and one of Solve's specialists will arrange a video call to share their

expertise. Consultations are open to everyone and completely free of charge.

Solve are also offering a free SEO audit to show businesses how they can make their

website perform better and rank higher in search engines. To take advantage of the free

audit, companies enter their details online and receive recommendations direct to their email.

With so many people now shopping online, some businesses need to adapt their model. Solve has created an affordable online shop package so companies can start selling their products or services through their websites, keeping them open for business during the COVID-19 restrictions. This support has already helped Padstow Kitchen Garden, who's online business has now taken off following the social distancing measures. Solve's e-commerce shop allows the farm shop's customers to order and arrange delivery from the comfort of their own homes. Ross Geach from Padstow Kitchen Garden says, "We realised we had to adapt our business to support the needs of our local community, and thanks to Solve, the service was made possible."

Finally, Solve are offering to set up <u>integrated video conferencing</u> at a reduced cost so companies can continue to operate remotely. The industry-leading system means businesses can easily video-call customers and even run virtual classes or webinars through their website.

Lawrence Harmer, Solve's Founder states, "We want to do our bit to help businesses during COVID-19. We're all in this together after all. There has never been a more important time for people to stay connected. We specialise in the online marketplace, so we have the expertise to support companies through these changing times."

For more information about Solve's COVID-19 online business support services, visit https://solve.co.uk/online-business-support/

[ENDS]

Images for download here:

https://www.dropbox.com/sh/muovzxlffrbg9dl/AAD1wXnOhtnX9KWUBpfzQmCia?

Please see the above photos/logos. Lawrence is available for further photos and interviews. Please contact info@solve.co.uk for further information.

Notes to the editor

About Solve Web Media:

- Solve is a leading web design and SEO company based nr Newquay, Cornwall.
- Solve designs and optimises websites that are proven to help businesses grow, some by as much as 25,000%. See https://solve.co.uk/results/
- Solve is renowned in the industry, 90% of their clients come from recommendation.
- They also provide secure web hosting on environmentally-friendly servers

For further information, visit https://solve.co.uk